

Billing Address:

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Ave. NW Ste 800 Washington, DC 20007

INVOICE

		.	IIIVOICE #
Advertiser	Patriot Majority		Invoice Date
Product	Issue		Invoice Mont
Estimate Number	1770		Invoice Perio

Invoice #	106562-1		
Invoice Date	09/30/12		
Invoice Month	September 2012		
Invoice Period	08/27/12 - 09/26/12		

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	106562
Alt Order #	06852078
Deal #	
Order Flight	09/13/12 - 09/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	<u> </u>	to		•	•	•		
				09/13/1	12 to 09/19/12	5x	MTWTF				
	KSNV			Th	09/13/12	:30	5:48 AM	PM12-105H Know	\$600.00		3
	KSNV			F	09/14/12	:30	5:23 AM	PM12-105H Know	\$600.00		1
	KSNV			M	09/17/12	:30	5:50 AM	PM12-105H Know	\$600.00		2
	KSNV			Tu	09/18/12	:30	5:58 AM	PM12-105H Know	\$600.00		5
	KSNV			W	09/19/12	:30	5:19 AM	PM12-105H Know	\$600.00		4
				09/20/1	12 to 09/26/12	1x	MTWTF				
	KSNV			Tu	09/25/12	:30	5:26 AM	PM12-105H Know	\$600.00		6
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				09/13/1	12 to 09/19/12	2x	MTWTF				
	KSNV			М	09/17/12	:30	6:57 AM	PM12-105H Know	\$1,000.00		2
	KSNV			Tu	09/18/12	:30	6:27 AM	PM12-105H Know	\$1,000.00		1
3	KSNV	Today Show	658a-9am		to						
		•		09/13/1	12 to 09/19/12	5x	MTWTF				
	KSNV			Th	09/13/12	:30	8:43 AM	PM12-105H Know	\$1,500.00		3
	KSNV			F	09/14/12	:30	7:24 AM	PM12-105H Know	\$1,500.00		4
	KSNV			М	09/17/12	:30	8:36 AM	PM12-105H Know	\$1,500.00		2
	KSNV			Tu	09/18/12	:30	8:27 AM	PM12-105H Know	\$1,500.00		1
	KSNV			W	09/19/12	:30	7:59 AM	PM12-105H Know	\$1,500.00		5
4	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
				09/10/1	12 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	6:18 AM	PM12-105H Know	\$350.00		1
5	KSNV	News 3 Today - SAT	9am-930am		to						
		•		09/10/1	12 to 09/16/12	1x	S-				

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Sales Office	Blair - Philadelphia	
Sales Region	National	(

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	Ia	I	1	1_	In .		1	I	I= :	I=	- 4 "
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	News 3 Today - SAT	9am-930am		to						
	KSNV			Sa	09/15/12	:30	9:25 AM	PM12-105H Know	\$500.00)	1
6	KSNV	Sunday Today	7a-8am		to						
					12 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	7:26 AM	PM12-105H Know	\$625.00)	1
7	KSNV	ROS	5a-459a		to						
				09/10/	12 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	9:59 PM	PM12-105H Know	\$500.00		1
8	KSNV	Wake Up Early Wagners	430a-5a		to						
				09/13/	12 to 09/19/12	3x	MTWTS				
	KSNV			Su	09/16/12	:30	4:39 AM	PM12-105H Know	\$200.00)	3
	KSNV			M	09/17/12	:30	4:59 AM	PM12-105H Know	\$200.00)	1
	KSNV			W	09/19/12	:30	4:53 AM	PM12-105H Know	\$200.00)	2
9	KSNV	Wake Up Early Wagners	430a-5a		to						
				09/20/	12 to 09/26/12	1x	MTWT				
	KSNV			Tu	09/25/12	:30	4:42 AM	PM12-105H Know	\$200.00)	1
10	KSNV	M-F Today Show II	9-10a		to						
		-		09/13/	12 to 09/19/12	3x	MTWTF				
	KSNV			М	09/17/12	:30	9:58 AM	PM12-105H Know	\$900.00)	1
	KSNV			Tu	09/18/12	:30	9:27 AM	PM12-105H Know	\$900.00)	3
	KSNV			W	09/19/12	:30	9:59 AM	PM12-105H Know	\$900.00		2
11	KSNV	Rachael Ray	11am-12pm		to						
		•	·	09/13/	12 to 09/19/12	3x	MTWTF				
	KSNV			Th	09/13/12	:30	11:42 AM	PM12-105H Know	\$325.00)	3
	KSNV			F	09/14/12	:30	11:14 AM	PM12-105H Know	\$325.00		1
									*		•

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Sales Office	Blair - Philadelphia
Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	Rachael Ray	11am-12pm	Day	to	Longin	Airea Bays	Au ID	ituto	reconomicion	IXOI II
• • •	KSNV	Racilael Ray	i iaiii-izpiii	Tu	09/18/12	:30	11:20 AM	PM12-105H Know	\$325.00		2
12	KSNV	Noon News	42 4220mm	Tu	to	.50	11.20 AW	FMIZ-103II KIIOW	ψ323.00		2
12	KSINV	Noon news	12-1230pm	00/40/4							
				09/13/1	2 to 09/19/12	4x	MTWTF		* * * * * * * * * * * * * * * * * * *		
	KSNV			F.	09/14/12	:30	12:13 PM	PM12-105H Know	\$425.00		4
	KSNV			M	09/17/12	:30	12:12 PM	PM12-105H Know	\$425.00		3
	KSNV			Tu	09/18/12	:30	12:10 PM	PM12-105H Know	\$425.00		2
	KSNV			W	09/19/12	:30	12:17 PM	PM12-105H Know	\$425.00		1
				09/20/1	2 to 09/26/12	1x	MTWTF				
	KSNV			Th	09/20/12	:30	12:19 PM	PM12-105H Know	\$425.00		5
13	KSNV	Dr Phil	3-4p		to						
			•	09/13/1	2 to 09/19/12	4x	MTWTF				
	KSNV			Th	09/13/12	:30	3:33 PM	PM12-105H Know	\$450.00		4
	KSNV			M	09/17/12	:30	3:57 PM	PM12-105H Know	\$450.00	l .	3
	KSNV			Tu	09/18/12	:30	3:49 PM	PM12-105H Know	\$450.00	l .	2
	KSNV			W	09/19/12	:30	3:12 PM	PM12-105H Know	\$450.00	ı	1
				09/20/1	2 to 09/26/12	1x	MTWTF				
	KSNV			F	09/21/12	:30	3:36 PM	PM12-105H Know	\$450.00		5
14	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	09/13/1	2 to 09/19/12	4x	MTWTF				
	KSNV			F	09/14/12	:30	4:15 PM	PM12-105H Know	\$700.00		3
	KSNV			М	09/17/12	:30	4:14 PM	PM12-105H Know	\$700.00	l .	4
	KSNV			Tu	09/18/12	:30	4:28 PM	PM12-105H Know	\$700.00	ı	2
	KSNV			W	09/19/12	:30	4:22 PM	PM12-105H Know	\$700.00	ı	1
15	KSNV	4PM NEWS (1 hour)	4-5pm		to						

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Account Executive Amy McCreary		
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order #	106562
Alt Order #	06852078
Deal #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
				Бау		Lengin	Airea Days	Au-ID	itate	reconcination	IXCI #
15	KSNV	4PM NEWS (1 hour)	4-5pm	22/12/	to						
					12 to 09/19/12	4x	MTWTF				
	KSNV			Th	09/13/12	:30	4:41 PM	PM12-105H Know	\$700.00		4
	KSNV			M	09/17/12	:30	4:49 PM	PM12-105H Know	\$700.00		2
	KSNV			Tu	09/18/12	:30	4:43 PM	PM12-105H Know	\$700.00		1
	KSNV			W	09/19/12	:30	4:54 PM	PM12-105H Know	\$700.00		3
16	KSNV	M-F Early News	5-630p		to						
				09/13/	12 to 09/19/12	12x	MTWTF				
	KSNV			Th	09/13/12	:30	5:29 PM	PM12-105H Know	\$1,200.00		2
	KSNV			Th	09/13/12	:30	6:25 PM	PM12-105H Know	\$1,200.00		1
	KSNV			F	09/14/12	:30	5:22 PM	PM12-105H Know	\$1,200.00		3
	KSNV			F	09/14/12	:30	6:22 PM	PM12-105H Know	\$1,200.00		4
	KSNV			M	09/17/12	:30	5:14 PM	PM12-105H Know	\$1,200.00		11
	KSNV			M	09/17/12	:30	6:11 PM	PM12-105H Know	\$1,200.00		6
	KSNV			M	09/17/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		5
	KSNV			Tu	09/18/12	:30	5:29 PM	PM12-105H Know	\$1,200.00		8
	KSNV			Tu	09/18/12	:30	6:15 PM	PM12-105H Know	\$1,200.00		7
	KSNV			W	09/19/12	:30	5:16 PM	PM12-105H Know	\$1,200.00		12
	KSNV			W	09/19/12	:30	6:14 PM	PM12-105H Know	\$1,200.00		10
	KSNV			W	09/19/12	:30	6:28 PM	PM12-105H Know	\$1,200.00		9
				09/20/	12 to 09/26/12	1x	MTWTF				
	KSNV			Tu	09/25/12	:30	5:23 PM	PM12-105H Know	\$1,200.00		13
17	KSNV	Sa-Su Early News	5pm-630pm		to						
		-		09/10/	12 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	5:28 PM	PM12-105H Know	\$650.00		1
19	KSNV	M-F Jeopardy	630-7pm		to						

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Station	KSNV	Order #	106562
Account Executive	Amy McCreary	Alt Order #	06852078
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/13/12 - 09/22/12

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09/30/12

September 2012

08/27/12 - 09/26/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	M-F Jeopardy	630-7pm	,	to		7 Ca. 2 a.y c		1.000		1101 11
	110111	iii i ocoparay	000 7 pm	09/13/12 to 09/19/12		4x	MTWTF				
	KSNV			F	09/14/12	:30	6:54 PM	PM12-105H Know	\$1,300.00		4
	KSNV			M	09/17/12	:30	6:53 PM	PM12-105H Know	\$1,300.00		3
	KSNV			Tu	09/18/12	:30	6:43 PM	PM12-105H Know	\$1,300.00		1
	KSNV			W	09/19/12	:30	6:58 PM	PM12-105H Know	\$1,300.00		2
20	KSNV	M-F Wheel of Fortune	7-730pm		to						
			•	09/13/	12 to 09/19/12	4x	MTWTF				
	KSNV			F	09/14/12	:30	7:11 PM	PM12-105H Know	\$1,300.00		4
	KSNV			М	09/17/12	:30	7:19 PM	PM12-105H Know	\$1,300.00		3
	KSNV			Tu	09/18/12	:30	7:18 PM	PM12-105H Know	\$1,300.00		2
	KSNV			W	09/19/12	:30	7:08 PM	PM12-105H Know	\$1,300.00		1
				09/20/	12 to 09/26/12	1x	MTWTF				
	KSNV			Th	09/20/12	:30	7:29 PM	PM12-105H Know	\$1,300.00		5
21	KSNV	Monday Prime 8-10pm	8-10pm		to						
				09/17/	12 to 09/23/12	1x	M				
	KSNV			M	09/17/12	:30	9:39 PM	PM12-105H Know	\$6,000.00		1
22	KSNV	Wednesday Prime 8-9pm	8-9pm		to				**,******		
	110111	Wednesday Fillie o opin	Обрин	00/17/	12 to 09/23/12	1x	W				
	KSNV			W	09/19/12	:30	7:58 PM	PM12-105H Know	\$2,400.00		1
23		NFL Football	1P-9PM	V V		.50	7.50 T W	FMIZ-103II KIIOW	Ψ2,400.00		ı
23	KSNV	NFL FOOtball	IF-9FIVI	to		4	•				
	LCONIV.				12 to 09/16/12	1x	S	-112 10FH H	# 40.000.00		
	KSNV			Su	09/16/12	:30	7:08 PM	PM12-105H Know	\$10,000.00		1
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				09/13/ <i>*</i>	12 to 09/19/12	3x	MTWTF				

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24	KSNV	M-F News 3 at Eleven	11pm-1135pm		to				<u> </u>		
	KSNV			F	09/14/12	:30	11:34 PM	PM12-105H Know	\$1,100.00		1
	KSNV			M	09/17/12	:30	11:33 PM	PM12-105H Know	\$1,100.00		2
	KSNV			Tu	09/18/12	:30	11:34 PM	PM12-105H Know	\$1,100.00		3
25	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				09/10/	12 to 09/16/12	1x	S-				
	KSNV			Sa	09/15/12	:30	11:29 PM	PM12-105H Know	\$1,100.00		1
26	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				09/10/	12 to 09/16/12	1x	S				
	KSNV			Su	09/16/12	:30	11:13 PM	PM12-105H Know	\$1,100.00		1
27	KSNV	Tonight Show	1135p-1237a		to						
				09/13/	12 to 09/19/12	2x	MTWTF				
	KSNV			Th	09/13/12	:30	11:56 PM	PM12-105H Know	\$700.00		1
	KSNV			Tu	09/18/12	:30	12:08 AM	PM12-105H Know	\$700.00		2
			Aired Spots	78							

 Gross Total
 \$82,775.00

 Agency Commission
 \$12,416.25

Net Amount Due \$70,358.75 Payment Terms 30 Days

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